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Good afternoon,

Introducing RAM v1.1 – Updated pEPR Recyclability Assessment Methodology published by PackUK

I am pleased to share that today, PackUK (PecynUK in Wales) has published an updated and improved iteration of the Recyclability Assessment Methodology. This version, referred to as RAM v1.1, has been developed in response to extensive industry feedback and is intended to support producers in meeting their obligations under the Extended Producer Responsibility for Packaging (pEPR) programme.

Please would you kindly cascade this news and the below information to your members.

The updated RAM V1.1 guidance is now live and can be accessed [on Gov.uk](#). A [Welsh language version](#) is also available.

What RAM v1.1 means for obligated organisations

From today, the RAM v1.1 is to be used by packaging producers across the UK to assess the recyclability of household packaging placed on the market from 1 January 2025. This is a requirement under the new [Extended Producer Responsibility for Packaging \(pEPR\)](#) programme.

Only those defined as [large producers](#), including online marketplaces, that are responsible for [household packaging](#) must report their recyclability assessment data. Please be aware that the first reporting deadline for this year's assessment results is 1 October 2025.

Applying the RAM and its red/amber/green materials classification correctly is vital for producers to ensure they remain pEPR compliant, and that their reported results enable an accurate level of any necessary material fee modulation from year two of pEPR.

Why has the RAM been updated?

The RAM has been simplified and improved to make it easier for large producers and schemes to complete recyclability assessments ahead of October's reporting deadline.

The updated methodology reflects [PackUK](#)'s commitment to continuous development and industry engagement, and has been designed to make the assessment process more practical, intuitive, and accessible. Key improvements include:

- Reduced complexity in assessment requirements

- Clarified guidance for greater ease of understanding
- Enhanced usability to support timely and accurate completion for the 2025 compliance period

These changes were led by significant feedback gathered following the publication of RAM v1 on 23 December 2024, and during a dedicated RAM simplification sprint held in February 2025.

The sprint was well received with a broad range of stakeholders putting forward content suggestions for v1.1. These suggestions, including targeted feedback from retailers and brands with large and complex product portfolios, were cross-referenced against industry standards and technical feedback sought from material associations to ensure accuracy and consistency.

I would like to thank all those who contributed their time and insights - your input has been instrumental in shaping a more workable version of the RAM, a crucial tool for the industry.

Support and next steps

I encourage all packaging producers to check if they are required to assess their packaging recyclability and report their data under pEPR, and if so, to familiarise themselves with the updated methodology and guidance.

The RAM will be reviewed and updated where appropriate once a year, in line with reporting periods for pEPR. This is to allow for innovation, evolving market conditions and regulatory changes.

For any questions about the RAM and the changes made in v1.1, please contact the pEPR Helpdesk at: EPRCustomerService@defra.gov.uk

Join the stakeholder forum

There will also be an opportunity for stakeholders to ask questions and relay feedback at the upcoming Circular Economy Stakeholder Forum, where PackUK will be presenting on RAM v1.1.

- Date: Tuesday 6 May 2025
- Time: 14:30 – 16:00
- [Register here](#)

Thank you once again for your ongoing support and valued collaboration as we work to deliver meaningful packaging reform.

Yours sincerely,



Prof. Margaret Bates
Head of PackUK